

CTAC Q1 2017 Workshop
Friday, February 3, 2017
Town of Parker

CTAC Vision & Priorities
Discussion Topic #1 -

What are some strengths and some challenges of CTAC?

Strengths

- I like that it brings together many city auditors for different perspectives.
- Networking.
- Everyone is a source of knowledge.
- Collaborate on current audits & findings.
- Email list.
- Knowledge of members.
- Networking.
- Good source of info. Create common understanding. Educational.
- Opportunities to discuss how other cities handle or address tax issues.
- Networking, discussions on issues other cities are facing.
- Industry experts presenting.
- Trainings / speakers.
- Sharing ideas with other jurisdictions.
- Organized.
- Great forum to pool ideas.
- A lot of knowledge to be shared.
- Networking opportunities.
- Different perspectives.
- Variety of ideas.
- Variations between members experience.
- Members & experience.
- Networking is good.
- Growth opportunities.
- Hearing about common issues.
- Great group of professionals.
- Industry tax expert speakers.
- At meetings I always learn something new.
- Hearing about other experiences with audits.
- I like that it includes industry professionals.
- Ho topics that are emerged among different cities.
- Like topics relevant to my work.
- Interesting topics.
- Networking.

- Meeting & networking with others in same field.
- I like the contacts...meeting city representatives, information sharing, hot topics, roundtables/discussions, training sessions.
- Choosing different presenters from different groups.
- Networking, learning from each other.
- Guest speakers.
- The hot topics and opportunities for people to talk & ask questions on how they handle situations that come their way.
- I like that CTAC generally fosters a free flowing conversation.
- Education.
- Knowledgeable people.
- Information sharing.
- Getting to hear from others in the same industry and dealing with the same issues and how they do so, like to have industry experts speak.
- Like exchange of ideas.
- Industry knowledge / experience of members.
- Interaction w/ others in field.
- Hot topic discussions.
- I appreciate dynamic speakers.
- Industry professionals, new ideas, different opinions.
- Experience sharing.
- Great community.
- Smooth flow of information.
- Reach out and get to know others from different cities.

Challenges

- Provide lunch.
- Have more group activities, lectures can get boring.
- Dispersion of auditors (location choices), variation in staff sizes between muni's.
- Diverse needs of members.
- Not a lot of jurisdictions speak up in open forums.
- Large group may not be useful for all topics – small breakout groups?
- Happy hour together!! Not happening!
- Finding willing volunteers.
- More dynamic meetings / topics for more info sharing.
- Not having agenda out earlier.
- Uncomfortable seating.
- Sessions aren't relevant.
- We need a city only list serve, historic posting.
- Got rid of city only discussions.
- List serve – once topic is done – info is gone. How about a historical site or FAQ for future reference?
- Advanced education.

- Resource library (?).
- It is frustrating that CTAC does not seem to be working toward a larger goal.
- Lack of participation bothers me.
- Not enough participation.
- Keeping people engaged is a challenge.
- Getting people to step up & get involved.
- Need to promote membership, those cities that don't attend.
- Participation in discussions, agenda, etc.
- All speakers should have a PowerPoint or handout.
- Disorganized.
- Keeping things fresh.
- What happened to afternoon snacks? I.e. cookies / soda.
- Lack of common purpose.
- Lack of personal commitment to cause.
- People are deeply introverted and don't want to talk. This is my biggest frustration.
- Increase participation from current members and from cities not currently part of CTAC.
- Waive fee for Education Committee participation. (Qrtly mtg fee).
- I wish more cities would participate more actively.
- Boring classes, irrelevant subjects, ex: taxation of FCC phone services was irrelevant for sales tax.
- Spending unnecessarily longer time on some limited issues.
- Presenters don't even prepare a PowerPoint so no points or we even can't remember.
- Website, keeping members / potential attendees informed.
- Presenters don't use microphones "sometimes".
- Some topics are very long and irrelevant to us or even relevant but not customized to auditors.
- No activities at all, I think this is our first one.
- Better food.
- Lawnmowers, leaf blowers, microphones.