



March 2017

THANK YOU COLORADO

Over 715 of you have already registered! With a total of 3,500 conference attendees already registered and more registrations coming in, we're excited for this year's big event, May 21–24, 2017, at the Colorado Convention Center in Denver!

Take Advantage of Special Discounted Rates! Sign up for the conference **today** and take advantage of **special discounts** (*see reverse*). **Remember: GFOA will hold the lowest fee of \$380 the span of the conference for national GFOA active government members in the State of Colorado.** If you're already registered for the conference, encourage your colleagues to attend and share this discounted information with them.

Highlights:

- Check out this year's **more than 70 session listings and eight preconference seminars** at www.gfoa.org.
- Well known author **Jim Collins**, whose books include *Good to Great*, the #1 bestseller, which examines why some companies and leaders make the leap to superior results and what makes great organizations tick, will address delegates during the opening general session **Monday, May 22, 8:30 to 10:10 am.**
- What better way to top off your stay in Denver than with good food, friends, and entertainment during GFOA's **Denver Rocks! closing event** on Tuesday, May 23, 2017, from 7:00 to 10:30 pm at the Colorado Convention Center. After enjoying a buffet dinner in the center's ballroom, attendees and guests will head over to the state-of-the art Bellico Theatre for an exclusive concert by the **Barenaked Ladies!** Purchase tickets at www.gfoa.org.
- **We're on pace to have the largest Exhibit Hall in years!** Do you know a vendor who has made a difference in your community? E-mail conference@gfoa.org with any suggestions on exhibitors and sponsors for the 2017 show to make sure they're represented! A list of current exhibitors and sponsors is available on GFOA's website – click on the “Annual Conference” tab.

Check www.gfoa.org for additional details to be announced. If you have any questions about the conference, e-mail conference@gfoa.org.

We look forward to seeing you soon!



Government Finance Officers Association

PLAN ON JOINING US IN DENVER
for GFOA's 111th Annual Conference,
May 21-24, 2017!

Take advantage of the following discounts:

- **National GFOA active government members in the State of Colorado** – GFOA will hold the lowest fee of **\$380** the span of the conference for national GFOA active government members in the State of Colorado. To receive the discount, submit the conference registration form posted at www.gfoa.org to GFOA. *This discount cannot be applied when registering online.*
- **Nonmembers and private-sector members** – Register by **April 6** and save with an advanced discounted registration fee! (nonmember government: \$575; nonmember private sector: \$845; private-sector member: \$570).
- **Group discounts** – Registrations must be submitted together using the conference registration form posted at www.gfoa.org. The following group registration discounts are available and will be discounted at the member price:

3-10 people	10%	76-100 people	20%
11-25 people	12%	100-200 people	22%
26-50 people	15%	200+ people	e-mail conference@gfoa.org
51-75 people	18%		for discounted information.

- **One-day rate** – If you're not able to attend the full conference or are interested in sending junior staff to participate, take advantage of the **one-day rate registration fee on May 22 or 23**. A registration form is posted to GFOA's website (government member: \$215; private-sector member: \$380; nonmember government: \$250; nonmember private sector: \$410). **Group discounts** are available – e-mail conference@gfoa.org for more information.



Not a GFOA Member? Join today and save with membership discounts!

For information on GFOA membership benefits and to download an application and fee schedule, go to www.gfoa.org and click on the link "Join GFOA."

www.gfoa.org

