



CGFOA 2017 Annual Conference
November 14 – 17, 2017
Hotel Elegante' Conference and Resort Center
Colorado Springs, Colorado

Dear Friends:

The 2017 Annual Colorado Government Finance Officers Association (CGFOA) will take place from November 14 – 17 at the Hotel Elegante' in Colorado Springs, CO. This conference is the premier event of the year for CGFOA and is expected to draw 300 - 350 participants from around the State of Colorado. We come together for educational training, networking, and sharing of ideas. Our membership represents finance officials from a variety of governmental entities, all concerned with learning more about the latest issues in governmental management. CGFOA is pleased to be able to offer CPE credit for attendance at all educational conference sessions.

Important Sponsor Information:

- A tentative program is on line at www.cgfoa.org
- **REQUIRED EXHIBIT HOURS** are Wednesday (11/15) from 9:00 a.m. - 5:00 p.m. and Thursday (11/16) from 7:00 a.m. – 1:00 p.m.
- Exhibit set up hours are Tuesday (11/14) from 1:00 p.m. – 5:00 p.m. or Wednesday (11/15) from 6:30 a.m. – 9:00 a.m.
- Booth breakdown takes place between 1:00 and 3:00 p.m. on Thursday (11/16).
- Vendor drawings are at the close of the Office Olympics Thursday (11/16) night banquet.

CGFOA sponsors are important to our organization and provide a vital connection to the private sector. Your support is needed for a conference of this magnitude to be successful. To continue the history of success achieved in the past several years, we once again welcome your participation. *The list below is provided for your consideration and describes the various levels of sponsorship.*

GOLD	\$2,900.00	Four registrations, an exhibit space, online advertising, and the opportunity to introduce your organization at the Wednesday luncheon
OPENING RECEPTION	\$2,600.00	Three registrations, an exhibit space, online advertising, and the opportunity to introduce your organization at the Wednesday luncheon.
SILVER	\$1,600.00	Two registrations, online listing, and an exhibit space
BRONZE	\$ 500.00	One registration and an online listing (NO EXHIBIT SPACE)

Booth Assignments are based on (in no particular order):

- **Level of Sponsorship**
- **Membership in CGFOA**
- **First Paid, First Served**
- **Past participation and past compliance with sponsorship requirements**

We look forward to working with you to make this year's conference a "Go For Gold: Train to Win" experience.

Sincerely,
Jeff Edwards
City of Aurora
2017 CGFOA President



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ALL sponsorships are processed through the Conference website and are completed online:
<http://www.cvent.com/d/r5qhwg>

Please be prepared to submit all of the following information. Required information will include:

- **Sponsorship level**
- **Company Contact Information**
- **Company Logo in High resolution JPG format**
- **Booth location preferences from the schematic on page 5**
- **All attendee names and contact information**
- **Additional attendee registration information**
- **Pre-Conference seminar registrations for all attendees (if applicable)**

HOTEL RESERVATIONS

Hotel Elegante' has set aside 638 room nights for our conference. The deadline to make reservations at our group rate is Wednesday, October 25, 2017. The room rate is \$97.00 per night (an additional \$10.00 for poolside rooms), plus all applicable fees and taxes.

The code to get the CGFOA rate is: #635322

Reservations can be made by calling 1-800-981-4012 or by going through the reservations link at:

<https://www.reseze.net/servlet/SendPage?hotelid=1410&skipfirstpage=true&page=635322>

Hotel Elegante' Conference and Event Center is located at 2886 S Circle Drive, Colorado Springs, CO 80906



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Pre-Conference Sessions - Tuesday, November 14, 2017

Below is an overview of the pre-conference sessions offered. More information including description and additional details are located on the event website, where you are required to pre-register for any of the pre-conference the events.

8:00 AM – 10:00 AM

Excel Tips & Trick

8:30 AM – 12:00 PM

\$\$ CPFO Exam – Register through GFOA

10:15 AM – Noon

Excel Data Manipulation & Analytics

10:15 AM – Noon

GASB Update

Noon – 12:45 PM

Lunch – On-Your-Own

12:45 – 2:30 PM

Ethics – Psychology of Ethics

12:45 – 2:30 PM

Excel – Pivot Tables and Dashboards

1:00 – 4:30 PM

\$\$ CPFO Testing – Register through GFOA

3:00 – 5:00 PM

\$\$ Olympic Training Center Tour (\$10.00) \$\$ Air Force Academy Chapel and Grounds Tour (\$10.00)

\$\$ Glen Eyrie Castle and Grounds Tour (\$10.00) \$\$ Bristol Brewery & Pub/Ivywild School (\$10.00)

Garden of the Gods Hike

6:30 – 9:00 PM

Opening Ceremonies (Opening Event) at Hotel Elegante'

Vendor Exhibit Hall Drawing Information:

Some vendors like to collect business cards during the conference and then do a drawing on Thursday after the banquet (time is set aside for these drawings.) We are not doing a Silent Auction this year. We recommend the total value of your Drawing Give-Away item be limited to \$50 or less in order to comply with Amendment 41 restrictions.

Thank you for your sensitivity to Amendment 41 constraints with regard to your drawing items.



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Charity Partner: Special Olympics Colorado

The mission of Special Olympics Colorado is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendships with their families, other Special Olympics athletes and the community.

Special Olympics Colorado provides more than 100 opportunities for athletes to train and compete each year in 22 sports for individuals ages 2 and up. Participation with other athletes, Unified partners (typically developing peers), coaches, sponsors and volunteers builds confidence and creates opportunities to participate as productive and respected members of society by increasing public awareness of the athletes' capabilities.

- Who Do We Serve in Colorado?
 - 21,118+ Athletes
 - 200+ Schools
 - 9,000+ Volunteers
 - 2,500+ Coaches
 - 1,200+ Law Enforcement
- Who Do We Reach in Colorado?
 - 110,000 P-16 Students
 - 25,000 Families and Friends of Athlete
- Who are SOCO athletes?
 - 47% of athletes are at or below the poverty line
 - 53% are above the poverty line
 - 61% identify as Caucasian, 31% identify as Latina/o, and 5% identify as African American, and 3% as Asian.
 - They live in urban centers and rural corners of the state
 - Athletes range in age from 2 to 21 years old
 - An average athlete visits 50 different physicians until she or he can find one that can meet their needs

You may make a financial contribution directly to Special Olympics Colorado at the link below or bring your financial contribution to the Conference Registrations Desk and CGFOA will combine all contributions in one large check at the end of the Conference. Thank you for giving to our 2017 Charity Partner – Special Olympics Colorado!

<https://www.coloradogives.org/index.php?section=organizations&action=newDonation&fwID=27234>

About Us

Special Olympics was founded in 1969 on the belief that people with intellectual disabilities can, with proper instruction and encouragement, learn, enjoy and benefit from participation in individual and team sports. Through the power of sports, people with intellectual disabilities discover new strengths and abilities, skills and success. Our athletes find joy, confidence and fulfillment — on the playing field and in life. They also inspire people in their communities and elsewhere to open their hearts to a wider world of human talents and potential.

Changing Attitudes

Special Olympics is the leading voice in raising awareness about the abilities of people with intellectual disabilities.

Through sports, we showcase the skills and dignity of our athletes. We also bring together communities to see and take part in the transformative power of sports. We know the odds our athletes must overcome and the barriers they face every single day. We see this at training events and competitions as our athletes push to beat their personal bests — and exceed them.

We believe in a world where there are millions of different abilities but not disabilities.

Healthier Athletes

Special Olympics is also the world's largest public health organization for people with intellectual disabilities. Many of our athletes come to us with neglected health problems. At World Games and other events, we offer a wide range of free health exams and care.

Our goal is to bring better fitness, nutrition and healthier lifestyles to everyone involved in Special Olympics — from athletes and their families, to coaches and volunteers.



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Vendor Schematic

